

# TYLER SHAMBORA

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## EMPLOYMENT

March 2019 - November 2024 **Co-Founder, Technology, PACK Digital**

Facilitated organizational transition from a service-based agency to a hybrid service/product company. Responsible for product inception and vision. Grew and oversaw both divisions of technology department (service and product), while defining and executing on overall technical strategy aligned with business goals. Monitored and audited technical infrastructure to guarantee maximum performance, uptime, and efficiency. Worked closely with product department to ensure technical feasibility and timely execution of product roadmap. Discovered and implemented new technologies aimed at maintaining and generating new competitive advantages.

October 2014 - February 2019 **Director Technology, Brand Value Accelerator**

Defined development team vision, outlined team core values and roles, determined quarterly initiatives, architected novel and improved team and company-wide processes, created tooling to assist with development and QA flows, built reusable component library for rapid development of storefronts, mentored individual developers on professional growth, wrote training curriculum for incoming developers, and provided support to agile teams on an as-needed basis. Grew development team to 35 developers in four locations across two countries. Participated in acquisition of competing Shopify agency and oversaw the integration of the acquired agency's engineering team. Participated in due diligence and sale of the agency to private equity in 2018.

August 2012 - August 2014 **Web Developer, Google**

Worked as a developer on the Wildfire Pages App, building and maintaining over 25 different templates available for use in the public template gallery using Liquid templates. Additionally developed and maintained the accompanying responsive CSS Framework used in each template, enabling rapid development of new templates, turning static templates into responsive ones, and reducing the overall number of files required for maintenance. As a result, overall use of public templates increased and the number of bug reports decreased.

Oct. 2011 - Feb. 2012 **Sales Associate, Patagonia Washington D.C.**

Jun. 2011 - Aug. 2011 **Data Analyst, MerchantCircle LLC**

Feb. 2010 - Apr. 2011 **Intern, Imaginary Feet LLC**

May 2010 - Aug. 2010 **Telephone Enumerator, US Census**

May 2009 - Aug. 2010 **Head Stuff Maker, Palo Alto Party Network**

Jun. 2007 - Aug. 2008 **Sales Associate, Patagonia Palo Alto**

Jun. 2005 - Aug. 2005 **Intern, Office of Sen. Debrah Ortiz**

## EDUCATION

2007 - 2012 **Master of Science in Information Systems**  
**Bachelor of Business Administration**  
 School of Business  
 The George Washington University

## I AM EXPERIENCED WITH...

I have firsthand experience building with the technologies listed below. Items in **bold** are technologies I feel I have a high degree of proficiency with (this list is non-exhaustive).

Angular Classic	<b>GraphQL</b>	Remix
AWS	<b>Gulp</b>	Ruby
Bash	Heroku	Service Workers
Browser Extensions	<b>HTML5</b>	<b>Shopify</b>
CSS Modules	<b>JavaScript / ES6</b>	<b>Slack Applications</b>
<b>CSS3 / SCSS</b>	Jest	<b>ThemeUI</b>
Docker	<b>Lerna</b>	Turbo
Emotion	<b>Netlify</b>	TypeScript
Express	<b>NextJS</b>	Vercel
Firebase	<b>Node.js</b>	Verdaccio
<b>Gatsby</b>	<b>NPM</b>	WebSockets
GCP	Puppeteer	Web Workers
Git	Python	<b>Yarn Workspaces</b>
<b>GitHub Actions</b>	<b>React</b>	Pickleball 🥎

## NOTABLE PROJECTS

pav2tty5lo7geycf, *Predictit HFT App, 2021*

gulp-shopify-critical, *NPM Package, 2018*

brianwilliams, *Slackbot, 2018*

jamesbrown, *Slackbot, 2017*

Experimental Shopify SPA, *Early Headless, 2014*

Google Web A11y MOOC, *Angular App, 2013*

wtfdrink.com, *Design/Dev/Facebook App, 2010*

## AWARDS, CERTIFICATIONS & PUBLICATIONS

The Frontier Podcast, *Episode 41, 2019*

San Diego Top Tech Exec Awards, **2018**

Shopify Theme Development Certification, **2018**

Slackbots...So Hot Right Now, *Shopify Blog, 2017*

Setting up a Shopify Development Environment

Partner Course, *Shopify Partners, 2017*

Using JavaScript to Super Power Your Client's

Shopify Site, *Shopify Blog, 2015*

Optimizely Developer Certification, **2015**

Optimizely Platform Certification, **2015**

CIO Certificate in Federal Competencies, **2012**

GWU University and Alumni Award, **2011**

Eagle Scout & Scout of the Year Award, **2007**